



For more information:
Cheryl Harrison (703) 669-6623
E-mail: charrison@ase.com

FOR IMMEDIATE RELEASE

AYES Announces New Officers for 2017

LEESBURG, Virginia, January 10, 2017 - Automotive Youth Educational Systems (AYES) today announced the officers for its 2017 Board of Directors. Dave Zellers, Vice President, Service and Parts Support, Toyota Motors North America, Torrance, California, serves as Chair; Vice-Chair is Mark Miller, Global Director, Dealer Service & Warranty Operations, General Motors, Warren, Michigan. Treasurer is Lenora Jackson, Manager, Technical Training Operations, American Honda Motor Co., Torrance, California, and Secretary is Tim Zilke, President & CEO, ASE, Leesburg, Virginia.

“The talented and dedicated group of individuals serving on the AYES Board of Directors is one of our core strengths,” said Trish Serratore, AYES President. “With their guidance, AYES will continue to deliver the caliber of student /entry-level technicians that the service industry demands. Through their vision and work, AYES is well positioned for the future and expanding its reach across the entire automotive service industry.”

AYES is a school-to-career process for high school automotive technology students. Its goal is to encourage quality students with a good mechanical aptitude to pursue careers in the field of automotive technology and prepare them for entry-level positions. AYES is supported with contributions from automotive manufacturers, distributors and suppliers, automotive service providers including dealers (OE) and aftermarket service retailers, industry trade/industry associations and state departments of education and labor. For more information, visit www.asealliance.org.

###